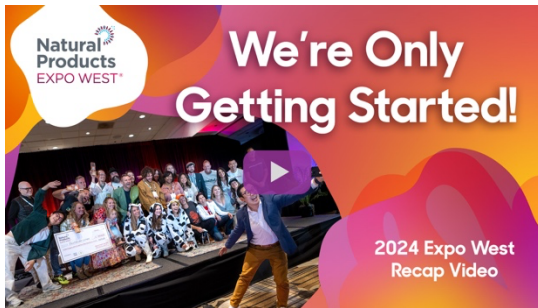




Expo West 2024 Was One for The Books

Whether you call it “the Superbowl of natural products” or “the Disneyland of CPG” there’s one thing for sure: Expo West 2024 was an empowering event for all who attended. Attracting over 65,000 industry professionals and more than 3,300 exhibitors to the Anaheim Convention Center, the show once again highlighted its role as the epicenter of global health and wellness trends. [Read the full press release.](#)



The energy of this year’s show was positive, exciting, and infectious – and not just for exhibitors. As Rachel Shemirani, a Buyer at Baron’s Market, described: “The energy is new, new, new. There is so much excitement in that newness and a real sense of curiosity. The brands we see at Expo West are always pushing the boundaries...”

And the great news? [We’re only getting started!](#)

Level Up at Newtopia Now: Registration is now OPEN!

Expo West is only the starting point of your product discovery adventure. With [Newtopia Now](#), you can expand upon your discoveries, connections, and relationships with emerging brands and gain unparalleled access to innovators throughout Newtopia’s mission-driven marketplace.



Utilizing exclusive data-driven insights, our Conscious Connections matchmaking service, and a curated show floor, Newtopia Now creates a personalized, intimate setting that’s perfect for deeper connections with established companies, elevated matchmaking with emerging brands, and an effortless, different kind of product discovery.

[Get registered](#)

Calling Buyers in the Organic Fresh Produce Industry:



Looking for an opportunity to explore exclusively organic produce brands? [Organic Produce Summit](#), a newly acquired event, is the perfect place to expand your organic produce shelves and knowledge. Join us in Monterey, CA, July 10 - 11, 2024!

Complimentary registration and hotel stay available for qualified retailers. [Register now!](#)

