

BE SEEN, BE HEARD, BE FOUND, BE READY.

We created Beacon Discovery as a way to help buyers navigate the many booths at Natural Products Expo.

Now, Beacon Discovery is available for retailers, investors, and service providers to connect with brands like yours all year round.

Buyers have already discovered thousands of new products on Beacon Discovery - is yours one of them?

»»» GET STARTED

A Beacon Discovery subscription is included with booth costs at Newtopia Now and Natural Products Expo! If you're not ready to exhibit, Beacon Discovery is also available by annual subscription for \$2000 to all eligible CPG brands who meet New Hope Network Standards.

»»» WHY BEACON?

We made product discovery simple for retailers by giving them complete product information all in one place, while also making it easy for brands to tell their stories in the most transparent light. Hundreds of brands are already getting product sample requests and outreach from retailers on a monthly basis. Plus, each product will get a free HowGood sustainability estimate, showing your commitment to environmental, social, and governance values to conscious buyers.



SCAN TO START
AND BE SEEN BY
TOP RETAILERS

Learn more at
Beacon.NewHope.com



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SPINS®

